CURRICULUM VITAE

WORSHIP MUGIDO

NAME OF FIRM: OABS Development (Pty) Ltd

NAME OF STAFF: Worship Mugido
PROFESSION: Agri Economist

DATE OF BIRTH: 30 January 1984
NATIONALITY: Zimbabwe



QUALIFICATIONS

2017 Ph.D. Environmental Science (Resource Use Economics) Rhodes University

Title: The contribution of non-timber forest products to rural livelihoods and their price determination in different agro-ecological zones of South Africa. Study leader: Prof C. Shackleton

2011 MSc (Agricultural Economics) University of Stellenbosch.

Title: A financial cost benefit analysis of the implementation of a small camp system in ostrich farming to allow veld restoration. Study leader: Prof T.E. Kleynhans

2006 BSc Hons (Agricultural Economics) University of Zimbabwe

EXPERIENCE

Worship Mugido's career showcases a wealth of experience in agricultural research, market analysis, and international trade. Beginning in 2011 at Optimal Agricultural Business Systems (OABS), Worship made impactful contributions to studies on value chains in South Africa's agri-processing sector, particularly in dairy and beef commercialization. His work expanded at ASSET Research, where he analyzed environmental economics, focusing on natural resource management and policies affecting economic production.

In 2016, Worship transitioned to a pivotal role as an Agricultural Specialist with the U.S. Department of Agriculture Foreign Service, where he advised on food safety, World Trade Organization issues, and South Africa's critical agricultural sectors. His advisory role strengthened ties between U.S. and South African trade, aiding in the resolution of trade challenges.

Since 2019, Worship has served as a Senior Analyst at London Stock Exchange Group (LSEG) in Dubai. His responsibilities include spearheading global agricultural trade analysis, particularly wheat market insights, developing forecasting models, and training junior analysts. His leadership in data-driven analysis supports client-facing presentations and strengthens LSEG's business development in global markets.

With a background in Agricultural and Environmental Economics, Worship specializes in market analysis and forecasting, providing precise forecasts and interpreting data to deliver comprehensive insights into global agricultural trends, particularly within the grains and oilseeds markets. Actively engaged with a diverse network of agricultural market players, especially in the Middle East and Africa, Worship possesses extensive expertise in analyzing agricultural commodity markets, including futures, options, and cash markets, to navigate market complexities. Additionally, Worship investigates the relationship between environmental challenges and agricultural production/consumption patterns. His expertise in data collection, manipulation, and quantitative analysis supports informed, data-driven decision-making processes.

OABS Development