

## **Feasibility study and business plan – Nectarine production units (Matzikama Municipal area)**

A feasibility study and business plan is essential to point out the role-players, their needs and risks in respect of financing, technical support, value-adding and marketing. This part of South Africa has great potential for high-value agricultural development and the opportunities must not be missed

The objective of this project was to undertake a feasibility assessment and to compile a business plan for the proposed establishment of Nectarines in the Matzikama Municipal region i.e. to establish the technical, environmental, economic, financial and institutional feasibility of such a development.

The feasibility study and business plan for the proposed project is required to gain support, raise funds and serve as the development guide for the project.